

Diploma in Hospitality Management

Program: Year 1 of the BA Hotel & Hospitality Management

Duration: One year

Availability: This offer is available to Swiss residents and EU citizens only

Overview

The first year to the Diploma in Hospitality Management consists of one intensive study period of 6 months at the BHMS campus in Lucerne, Switzerland, and one practical paid industry training period of 4-6 months in the Swiss hospitality industry.

BHMS is a member of the Bénédict Switzerland group of schools, founded in 1928, whose mission is to provide adult education for people with a desire to succeed. Bénédict School is one of Switzerland's largest private education organizations and is teaching each year more than 15,000 full and part time students.

Since the accreditation of the Higher Diploma in Hospitality Management by the University of Brighton, UK, in autumn of 2003 over 150 students have successfully completed the Diploma program.

You and your peers learn from a dedicated faculty, who in addition to their academic credentials, brings along know-how and experience in the business field. This ensures that what you learn in class is contemporary and can be applied in real world situations in a daily business environment.

Aim of the Program

The BHMS Hospitality program is specifically designed for young adults wishing to enter the international hotel and hospitality field and who are aspiring a management career in this industry.

The program offers students an academic education together with vocational core competency training. This carries considerable value and prestige with employers worldwide. It can also benefit people looking to obtain the necessary specialized knowledge when thinking about opening their own business.

Students learn about food service and production alongside a varied academic schedule, including foreign languages. Swiss virtues, such as discipline, punctuality, ethics, and hygiene are valued throughout the world, which count as much as academic and practical skills.

Paid Industry Training in Switzerland

Industry training is an integral part of the study program at BHMS and provides an opportunity to gain paid work-experience during the early stages of the career. This will prove invaluable when applying for the first supervisory or management position. Generally, the first industry training position will be in a junior position, where students can practice the skills that they learned in the first academic year at BHMS. Students will complete their training in the service, housekeeping, or kitchen area, according to their talent. Successful students may be able to assume more responsibility and guest contact in their second year.

The industry training salary in Switzerland, negotiated between the employers' association and the Employee Union, is presently set at minimum CHF 2'168 per month gross. From this salary, students have to pay for room, board, and taxes. The average net income per month varies from CHF 1'200 to 1'400.

Entry Requirements

- 18 years of age
- 10 + 2 years of secondary higher education
- English language skills at a level equal to IELTS 5.0

Course Content

Course	Course Name	Credits	Hours
BBA 1300	Sales & Marketing	6	30
BBA 1400	Business Ethics	6	30
BBA 1500	Accounting I	6	30
BBA 1700	Introduction to Yield Management Concepts	6	30
BBA 1800	Business Communication I	6	30
EGE 1900	German Communication I, II and III	18	90
HMT 1100	Introduction to Hospitality and Tourism	6	30
HMT 1200	Food Service Operations	6	30
HMT 1250	Food Service Theory	6	30
HMT 1320	Introduction to Spirits and Other Alcoholic Beverages	6	30
HMT 1400	Learning and Study Methodology I	6	30
HMT 1650	Personal Development	6	30
HMT 1700	Principles of Food Production	6	30
HMT 1800	Micros Fidelio Version 7.13 I	6	30
HMT 1000	Industry Training Preparation		60
HMT 2000	Paid Industry Training	24	
Total		120	540

A selection of other courses may substitute or amend the above courses. Please ask for the detailed course program at the time of application.

Location

BHMS, Business and Hotel Management School, Luzern

Intakes

January, February, April, May, July, August, September and November. Please contact the BHMS admission office for the next intake vacancy.

Holidays

According to the academic calendar of BHMS, please ask for one upon application.

Course Times

Academic courses are held:

Monday to Friday from 09:00 to 12:00 and from 14:00 to 17:00, Saturdays from 11:00 to 17:00.

Vocational courses are held:

Monday to Friday from 06:00 to 12:00 and from 14:00 to 20:00 as well as on Saturdays and Sundays from 13:00 to 20:00.

With twenty-four lessons per week, each student is assured to free days per week.

Twenty-four lessons per week over 20 weeks. Please arrange for up to 15 hours of homework and preparatory reading per week.

Tuition Fee (Swiss residents and EU citizens only, including health insurance)

	Total fees in CHF		Total fees in €	
	Incl. Room & Board	Tuition only	Incl. Room & Board	Tuition only
Third year	20'500	16'000	15'300	12'000
Payment in installments	21'500	17'000	14'050	12'750

Yearly course fees include course materials, internet, and excursions.

Application Fee

There is a non refundable application fee of CHF 400 payable within 10 days after the receipt of the Offer Letter. This application fee is part of the total course fee.

Terms and Conditions

Please read the terms and conditions which are listed on the back of the first page of the application form or under <http://www.bhms.ch/bhms.asp?Rubr=12&Navi=78&SubC=0>.

Contact Details

BHMS Luzern AG

Baselstrasse 57
6003 Luzern
Switzerland

Phone: +41 41 248 70 70

Fax: +41 41 248 70 04

E-Mail: admission@bhms.ch

Web site: <http://www.bhms.ch>